



What is 健康できる??

Yoga Sta. Course

Horse Town walking

Signs have been placed near the five stations closed to the

Equestrian Park (Odakyu Line Chitose-Funabashi Sta. and Kyodo Sta.,

Tokyu Setagaya Line Kamimachi Sta., and Tokyu Den-en-toshi Line

Sakura-shimmachi Sta. and Yoga Sta.) so that people can casually

enjoy the sight of the horses of one of the very few equestrian parks

Created as a memorial for

name of one donator.

Project.

donations to the Horse Town

Each slab is inscribed with the

Informational sign

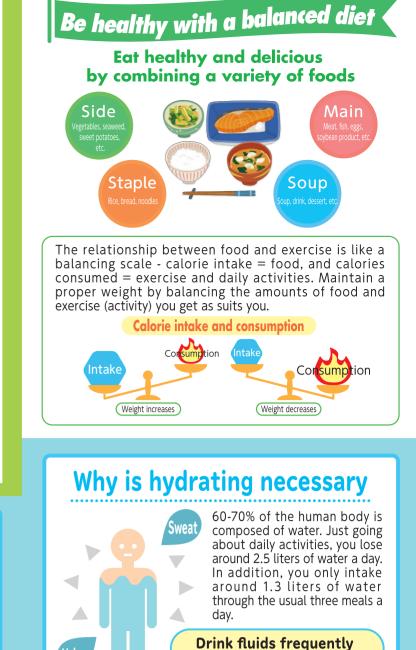
in Tokyo. Come follow the signs and walk to the Equestrian Park.

Under the slogan of "Kenko Setagaya Plus 1," Setagaya City is promoting healthy exercise anyone can do easily

and have fun doing as the "Add something to your life







## Horse Town Project

The city formulated the Equestrian Park Neighborhood Appeal Enhancement Plan (March 2016) to serve as a guideline for urban development in the area around the Equestrian Park, engaging in 39 hard and soft neighborhood development and legacy building initiatives. In fiscal 2018, donations to support these initiatives were solicited and over ¥21,000,000 was raised.

#### Examples of initiatives to improve neighborhood appeal



迎えよう!



Equestrian Park Area Guide







Installation sign (horseshoe-shaped bench)

### Horse Town quiz

The route from Chitose-Funabashi Station to Sakura-shimmachi Station follows almost the same route of the Shinagawa Irrigation Canal. No water flows through the canal today, but it once flowed southeast from the northwest side of Setagaya City, diagonally bisecting the city.

What do you think the water of the Shinagawa Irrigation Canal was used for?

- 1) Drinking water
- ② Farming water
- 3 Industrial water



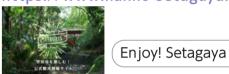
Shinagawa Irrigation Canal course Note: Answer on the lower part of the back

#### A tourist information site introducing the charms of Setagaya [Enjoy! Setagaya]

no matter the time of year.

- View a variety of walking courses connecting Setagaya's diverse charms! (Numerous additional courses also scheduled to be added!)
- Instagram linking!
  - Post your photo with the hashtag "#insetagayam" and get it added to the website!
- Multilingual support! (English, traditional and simplified Chinese, Hangul)
- Download a variety of tourism pamphlets and maps!

#### Start by visiting the site! https://www.kanko-setagaya.jp/













#### A variety of maps available

The SANCHA 3\* tourist information center operated by the Setagaya Public Corporation for Industrial & Tourism Promotion carries a variety of maps and pamphlets. Be sure to stop by.

\*Location: In front of Sangen-Jaya Sta on the Tokyu Setagaya Line; Hours: 10:00 a.m.-6:00 p.m. Open year-round

(excluding New Year's holidays)

世田谷まちなか観光交流協会 Setagaya Machinaka Tourism Exchange Association

### Setagaya City is

Tactile paving installed.

the Host Town and

#### Host Town of a Harmonious and Inclusive Society as well as the Host town for the U.S.A.

After the Sogo Undojo (Okura Sports Center) was chosen to serve as the camp for the American team in the Tokyo 2020 Olympics, Setagaya was registered as the Host Town for the U.S.A. Exchange between city residents and the United States of America will be promoted through sports and culture events.







#### What is a Host Town?

Municipalities aiming to promote understanding of diversity and multiculturalism alongside regional stimulation through sports, culture, and educational events involving exchange initiated by the coming 2020 Tokyo Olympics. (Registered Jun. 2016)

#### What is a Host Town of a Harmonious and Inclusive Society?

Host town municipalities which engage in initiatives to promote understanding of disabilities and universal design-based community development initiated by the coming arrival of Paralympic athletes. (Registered Dec. 2017)

## Three sibling booklets for enjoying the Equestrian Park area!



New and improved Setagaya Plat! (published March 2020) This sightseeing magazine was created in order to convey the charms of the city to the many people who will be visiting Setagaya City because of the Tokyo 2020 Olympic and Paralympic Games. Since it was first published in 2017, Setagaya Plat has been extremely well-received, to the point that it has had numerous additional printings; now it has undergone a massive overhaul. Two special features thoroughly cover the appeals of Setagaya. 1) The 20 + 20 things you'll want to do in Setagaya

These days, sightseeing is transitioning from "consuming things" to "consuming services." This special feature introduces the charms of Setagaya from the perspective of activities and things to do.

2 Equestrian Park area five station special feature Uses a map to introduce the charms of five stations around the Equestrian Park (Kyodo Sta., Chitose-Funabashi Sta., Sakura-shimmachi Sta., Yoga Sta., and Kamimachi Sta.). This feature presents locals-only info by focusing on focusing on spots brainstormed in a workshop on neighborhood charms in which locals participated.



## the horse Uranus sleeps in **Equestrian Park**

Equestrian Park is also the place where the horse Uranus, who took gold in the 1932 Los Angeles Olympics together with his rider Takeichi Nishi, spent his last days.

Takeichi Nishi was a wealthy yet large-hearted and simple man born in Tokyo's Azabu. Enamored with the large and wild Uranus, it is written that Nishi kept a lock of the horse's mane in his pocket until his death as commander of the 26th Tank Regiment in the Battle of Iwo Jima.





# Try out the many different courses in Tokyo

Many courses perfect for walking created by Tokyo municipalities are available on the TOKYO WALKING MAPS portal site! You can easily search for walking courses perfect for you with criteria such as municipality, major transportation lines, and walking times.

Tokyo Walking Map



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